## CHICAGO AR HITECTURE CENTER





#### DEAR FRIENDS, COLLEAGUES, AND SUPPORTERS OF THE CAC,

On the heels of a significant year of accomplishments and a new home at Illinois Center, standard operations at the Chicago Architecture Center (CAC) shifted dramatically in March 2020 when the world was shut down by the COVID-19 pandemic.

The CAC was forced to close the Center exhibits and Design Store on March 14. With limited hours, we reopened to the public on July 3 only to close again on November 16. The ongoing shutdowns severely impacted our public engagement. Visitors to the Center dropped 92% from 135,000 in 2019 to 10,557 in 2020. CAC is grateful to have received emergency funding through the CARES Act Payroll Protection Program (PPP) during this tumultuous period.

With employees working from home, the CAC quickly pivoted to join the entire world in a life largely led online, offering virtual public programs and tours. Our resilient and creative staff launched CAC@Home, our e-newsletter, to communicate with our members and audience, and we embraced technology to meet the moment.

CAC's annual Open House Chicago (OHC) program, one of the largest public architecture events in the world, introduced several format changes to conform with public health and social distancing requirements. Through a new OHC mobile app offering GPS-enabled neighborhood tours, OHC served 120,755 participants through direct engagement and public programs. Due to popular demand, our 10-day program was extended to a 17-day festival.

While the COVID-19 pandemic reduced our total audience reach to 226,278 compared to 694,886 in 2019, we were able to continue to engage multigenerational learners in conversations about the built environment through online engagement in Chicago and beyond through both our educational and public programs.

CAC's education initiatives fully transformed in 2020 to address many of the most pressing needs of Chicago's young people during times of isolation and virtual learning. Our suite of STEM-focused online education



programs for K-12 students allowed for place-based learning, exposing young people from underserved Chicago neighborhoods to career pathways in architecture, construction, engineering, and design.

Among our proudest achievements in 2020 is earning the "Citation of Merit, Interior Architecture Award" from AIA Chicago. We are thankful to punctuate this difficult year with an acknowledgement of CAC's innovation.

We are tremendously grateful to our resilient staff, whose commitment and creativity ensured we could provide programs and services to the world even during this moment of profound uncertainty and change. Ultimately, none of the innovative programs and pivots we made during this unique period were possible without the enduring and flexible support of you - our community. Despite it being one of the most challenging years ever, the CAC looks back with pride on the transformations of 2020—further detailed throughout this report.

Looking forward with high hopes for a brighter future for us all,





LYNN OSMOND Hon. AIA President and CEO



Qu- Etitys

JOHN W. RUTLEDGE Chair Board of Trustees



#### CENTER HIGHLIGHTS

The CAC offered 70 adult programs for 15,358 participants and directly engaged 76 designers and community leaders as featured speakers and/or panelists. Of these, only 8 programs were conducted in-person before stay-athome orders from the COVID-19 pandemic made virtual programs CAC's mainstay. Our online offerings in 2020 included virtual tours and presentations by our docents and programs that explored various issues related to the pandemic and its impact on the built environment and the workplace.

Our traditional programming (programs which highlight information about current architecture projects in Chicago; book talks; dialogues with design professionals and lectures about Chicago's history and the built environment) continued online, along with the notable addition of docent-led lecture programs that, for months on end, helped fill the gap when in-person walking tours needed to be pared back. It is difficult to compare the virtues of online programming with in-person events, but sheer audience reach is a clear advantage; the great uptick in 2020 online lectures resulted in a 355% audience growth over the year prior. (In 2019, CAC produced 38 public programs for 4,324 participants and directly engaged 78 designers.)

Fun fact: If CAC were to have reached 15,358 people in 2020 only through in-person programs, we would have had to host 107 completely standing room events, compared to the 70 programs we held using the online Zoom platform.

#### **EXHIBITS**

After welcoming almost 135,000 guests to the CAC in 2019, we started 2020 with high hopes. Following the onset of COVID-19 and the Center's subsequent closure on March 14, 2020, the CAC reopened July 3 with a limited schedule of three days per week but closed again due to Governor's orders mid-November.

Determined to keep moving forward, we took some of this "down time" to make several exciting enhancements to the Center. The Drake Family Skyscraper Gallery welcomed several new models to the ongoing Building Tall exhibition, including loaned objects from Handel Architects, JAHN, Büro Ole Scheeren, Skidmore, Owings & Merrill, Studio Gang, Rafael Viñoly Architects, as well as a gifted model (Taipei 101) from C.Y. Lee & Partners Architects/ Taipei Economic and Cultural Office in Chicago. The Chicago City Model of the city's greater downtown was also updated with 15 new buildings.

#### SPOTLIGHT ON EQUITY AND EMERGING DESIGN TALENT

Throughout 2020, the Chicago Architecture Center supported several special initiatives being advanced by the City of Chicago. At the top of the list was Mayor Lightfoot's massive \$750 million INVEST South/West community redevelopment initiative, an intense three-year effort that will result in the awarding of dozens of contracts for new design projects across 10 Chicago neighborhoods.

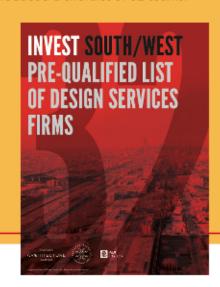
CAC was tapped to organize and execute an open call to all Chicago designers that would result in a Pre-Qualified List of Design Services Firms considered a good match for the forthcoming community projects. After evaluating nearly 200 applications, our national jury produced a shortlist of 32 teams.

In addition to providing local real estate developers with a precious resource for spotlighting local design talent, CAC also managed to elevate work prospects for many women and minority designers.

Of the 32 Pre-Qualified design teams:

- 56% ARE WOMEN-OWNED FIRMS
- 44% ARE MINORITY-OWNED FIRMS
- 63% INCLUDE A FEMALE LEAD DESIGNER
- 47% INCLUDE A LEAD DESIGNER OF COLOR

Many thanks to the Pritzker Traubert Foundation for its generous support of this important and timely project.





# EDUCATION TRANSFORMED

CAC'S EDUCATIONAL PROGRAMS PROVIDE ROBUST EDUCATIONAL EXPERIENCES FOR CHICAGO-AREA STUDENTS TO EXPLORE AND PURSUE CAREERS IN THE ARCHITECTURE, CONSTRUTION, ENGINGEERING AND DESIGN (ACED) FIELDS. These programs, made possible thanks to the generous support of CAC donor community, are designed for students in grades 3-12, and address two distinct but overlapping goals:

- Engage participants, especially young people, in an exploration of the built environment and their ability, as citizens, to shape it; and,
- Spark interest in, and provide pathways for, young people to pursue careers related to architecture, construction, engineering and design.

In 2020, the CAC's education department served 30,115 participants through core programs for youth, teachers and families - only a 6% decrease from 2019. With a pivot to online engagement and safe socially distanced options, we continued to engage multigenerational learners, with a focus on youth from underserved communities, as well as populations traditionally underrepresented in architecture-related fields, in an exploration of the city's built environment. CAC's education programs seek to foster a sense of place and civic identity in not only the youth themselves, but also the wider audience of Chicago residents and visitors who interact with our young people.

This work is especially imperative in the wake of increased requirements for civics education in the state of Illinois, social inequities highlighted by the pandemic and police violence, and schools struggling to meet the needs of learners impacted by these issues, both in classrooms and at a distance.

#### **FAMILIES**

During CAC's reopening period from July through November, we piloted family-focused, outdoor experiences such as Family Walking Tours and Skyline Sketching, as well as self-led exploration of the galleries with Family Exploration Kits. Together, these programs and supports served 2,300 in facilitated programs and 26,412 through web-based, prerecorded videos and activities for a total of 28,712 children and family members. In a year when we saw overall attendance to the Center decline, we are proud to have more than tripled our engagement of children and families compared to non-pandemic 2019.

During the shutdown in April, we launched CAC for the Family to provide families with virtual education opportunities while at home. Through weekly communication and a dedicated webpage, we generated 1,338 unique CAC website page views, 25,074 views on YouTube and included video series (such as Architecture Essentials, Neighborhood

Strollers and Storytime with the CAC), and launched a Virtual Design Club. All CAC for the Family activities and videos remain available on the CAC website and continue to transform the ways we engage young people and their families in the built environment.

#### GIRLS BUILD!

Launched in 2016, Girls Build! is a unique program for middle school-aged young women and those who identify as female. This program is Chicago's first out-of-school-time education series that engages young women interested in Architecture, Construction, Engineering, and Design (ACED) fields – historically male-centric professions that face issues related to lack of diversity and gender inequality to this day. Girls Build! engages girl and girl-identifying people in place-based research and design thinking as they develop 21st Century Skills, with a particular focus on Chicago and its neighborhoods. The 2020 program impacted 88 girls, with 60 girls reached online through Girls Build! Summer Camp.

#### **TEENS**

Teen Fellows is the CAC's flagship education program. The Teen Fellows mission statement, developed by the first cohort of Fellows in 2015, is: "The Chicago Architecture Center Teen Fellows explore the past, experience the present and design the future. As a dedicated community of hands-on learners, Fellows question and identify how the built environment applies to their lives."

In 2020, 20 youth, the majority of whom are BIPOC and from 17 neighborhoods and 16 different high schools, participated in the Teen Fellows Cohort. Due to the pandemic, the entire program was delivered online. CAC's partnership with Harold Washington College, one of the City Colleges of Chicago, allowed Fellows to earn college credit, while our partnership with After School Matters provided them with stipends. Their capstone projects focused on researching, sketching, and developing site-specific prototypes to bring awareness to their own communities, and this work was highlighted in a virtual trail, "The Planners Path," during OHC. The current cohort completes the program with an internship in summer 2021.

#### **EDUCATORS**

CAC's school programs engage K-12 teachers and their students in an exploration of the built environment, how they can shape it, and career paths related to architecture, construction, engineering, and design. Through school-based design competitions, field trips, and educator professional development, these programs help teachers meet standards-based objectives through the lens of the city around them. In 2020, CAC served 1,342 students and educators by pivoting to an online format. This represents a 94% decrease from 2019 due to the nearly total elimination of field trips and teacher professional development, both in person and virtual, by schools.

The CAC held its annual Educator Reception in October, where more than 100 educators learned how to use the Center and its resources to support K–12 education. Professional development workshops also engaged nearly 50 new educators on how to use the No Small Plans graphic novel in their curricula, with 5,766 free copies distributed to students.

In addition, 38 teachers participated in two professional development workshops to learn about the Chicago Architecture Biennial's core themes, how to plan field trips, and about pre- and post-visit activities to engage students back in their classrooms.

Lastly, CAC partnered with the Chicago Public Libraries (CPL) on the Summer Learning Challenge. This year's theme focused on architecture, design, and Chicago's neighborhoods. The Center developed a hands-on activity for the Explorer's Guide and led professional development workshops for over 120 children's librarians from all CPL branches.

#### FESTIVALS AND SPECIAL EVENTS

#### **o** GIRLS BUILD! DAY

CAC hosted its first inaugural Girls Build! Day on January 11, with a panel of professional women and a Girls Build! alum sharing inspiring stories and a lively discussion among the 160 girls who participated.

#### 9TH ANNUAL ENGINEERING FEST

In February, CAC celebrated its 9th annual Engineering Fest. Families explored exhibits, met engineers, and discovered the systems that move us around Chicago. CAC welcomed 1,291 guests from 141 unique zip codes. In addition, staff developed a family-friendly trail for OHC, connecting sites deemed engaging for kids with Storytime videos recorded by CAC Education Staff.

#### **a VIRTUAL SUMMER CAMP**

CAC retooled its popular summer camps for a virtual format and delivered 6 sessions between June 29 and July 24. A total of 164 campers from 17 states and 3 countries participated.

#### 38TH ANNUAL NEWHOUSE ARCHITECTURE + DESIGN COMPETITION

The annual Newhouse Architecture + Design Competition fosters the talents of Chicago-area high school students by challenging them to design solutions to real-world problems. As the pandemic emerged and schools closed, CAC educators moved the competition to an all-virtual format and developed a suite of supports to help teens and teachers continue to participate and extended the deadline. The entries were reviewed by a small cohort of architects and designers who shared supportive feedback to celebrate the students' hard work during this unusual time. Planning for Newhouse 2021 launched in fall. CAC Education Staff joined 3 INVEST South/West (ISW) Neighborhood Roundtable Meetings to share details about the 2021 Newhouse Competition, focused on quality-of-life initiatives in three ISW neighborhoods.



# TOURS TRANSFORMED

IN 2020, THE CAC OFFERED 1,680 TOUR DEPARTURES TO 47,122 GUESTS, 5,224 OF WHOM WERE CAC MEMBERS. Total tour revenue was budgeted to generate \$17.2 million of the CAC's operating revenue in 2020. However, due to the suspension of all tour operations on March 13, followed by a period of a significant reduction in the amount and capacity of tours available, actual 2020 results for our docent-led river cruise and our walking tours were \$1,425,000, approximately 8% of the original budget.

#### WALKING TOURS

Because of COVID-19, tours ceased from March 13 through June 26 and then again in mid-November through the end of the season. Between July and November, the CAC ran a reduced schedule with limited guest capacity at only 6 guests per docent. In total we had only 2,761 participants take walking tours in 2020 compared to 12,694 in 2019.

Despite countless challenges, the creativity and resilience of CAC's volunteer docent community once again allowed us to rise up to meet the moment in creative ways. Three docents created virtual tours that were conducted "live" on the streets of Chicago as our guests watched from home. The topics included architectural styles, Graceland Cemetery, Wrigleyville, Printer's Row, and the history of the "L" train. We were thrilled to welcome 5,279 to attend 12 virtual tours for an average of 439 guests per virtual tour.

#### RIVER CRUISES

2020 was the earliest-ever start to the river cruise season, with the first cruises departing on Saturday, March 14. Because of COVID-19, cruises then ceased until July 3 with a reduced schedule and capacity limited to 40%. The river cruise was also impacted by the social unrest that Chicago experienced during the summer of 2020. With fewer people downtown, our normally popular twilight and evening cruises were among the least popular cruises in 2020.

There were a couple of bright spots to the river cruise season. In July 2020, Chicago's First Lady welcomed a new boat to its fleet – the Emerald Lady. This new boat was a welcome addition: it has a 250-person capacity and was one of 3 boats in rotation this season.

We also tried a new product offering: "An Evening with an Architect." This consisted of 3 cruises – each Thursday in September – which paired an architect with a docent. Architects from Goettsch, bKL, and SOM discussed their contributions to the built environment along the river. Tickets were sold at a premium and all sold out at 75 guests. We anticipate we will run similar programming in 2021.



Kent Foutty, Docent Council President, giving a virtual tour of Wrigleyville.



#### **BUS TOURS**

In 2020, the CAC was only able to run a limited number of bus tours before shutdowns began in the middle of March. The CAC did not run any bus tours after March 13, which included our popular monthly bus tour series as well as our Historic Neighborhood Bus on Big Bus. Due to this, bus tour attendance decreased dramatically to only 320 guests. In 2019, there were 11,300 guests on CAC bus tours. The bus tour revenue in 2020 was \$14,000 compared to the original budget of \$357,000 and the forecast of \$14,000.

#### **DOCENT VOLUNTEERS**

CAC docents & volunteers continue to be among the most highly respected volunteer corps in the city of Chicago. In 2020, docents stepped up in remarkable ways. They led safe, masked and socially distanced tours when available, and many others brought their passion and expertise to our virtual programs and tours.

In 2020, the CAC's docent core was comprised of 391 active, emeritus, and on-hiatus docents. Our active docents educated and inspired 41,843 tour quests.

Also, a core team of exhibit hosts and guest services volunteers created a welcoming presence for guests at the Center in the limited time it was open to the public. In total, 23 education guides supported students; 114 exhibit hosts shared their expertise with those who visited the CAC; and, 46 guest services volunteers ensured a positive guest experience at the Center.

However, the 2020 shutdowns limited most CAC volunteer opportunities for our docents, exhibit hosts, education guides, guest service and Open House Chicago (OHC) volunteers. In 2020, 574 volunteers amassed 10,413 hours; a decrease of 78% from 2019.

# PROGRAMS TRANSFORMED

## IN 2020, THE CAC'S PUBLIC PROGRAMS MOVED INTO THE SPOTLIGHT, AS ONE OF THE FEW ACTIVITIES THAT COULD STILL CONTINUE ONLINE WITHOUT SIGNIFICANT

**INTERRUPTION.** Once again, CAC helped foster informed and involved citizens by working with community groups across Chicago and with local designers, but also by taking an active role in propelling important City Hall initiatives and engaging design professionals and peer architecture organizations worldwide. In the process, we welcomed many new audiences to CAC and nudged our work into the digital arena in ways that will continue long after the pandemic.

#### **DOCENT TALKS**

In 2020, CAC docents expanded this popular monthly lecture series to twice-monthly talks, presenting 46 programs that attracted 11,010 attendees. Content covered a broad swath of Chicago's design history—formally and informally—from A Tale of Two Fairs (documenting the impact and legacy of Chicago's world's fairs) to a current review of public art in Murals of Chicago.

#### WHAT'S NEXT

Launched in 2019, "What's Next" is a suite of programs geared toward C-suite decision-makers on issues where business and design leaders must unite to create better cities. After one in-person forum on the future of transportation, the series expanded into the virtual realm for the duration of 2020. A series of seven webinars queried design experts about coping with the pandemic, as well as the underlying social and technological changes that were accelerating due to the crisis.

Topics investigated future of the office, the future of the hospital, the future of dense urban housing, the future of open space in cities, plus predictions for how cleaner energy would become central to the nation's economic recovery. The series attracted 808 attendees in 2020.

#### ADULT EDUCATION CLASSES

2020 was an opportune time for welcoming authors to our Book Talk series as part of the CAC's the Lifelong Learning initiative. This series covered everything from tips for researching your home to an exploration of utopianism in the planning of American cities (City on a Hill: Urban Idealism in America from the Puritans to the Present, by Alex Krieger) to an intimate look at the residential kitchen designs of important artists, cooks, and celebrities (The Kitchen: A Journey through History in Search of the Perfect Design, by John Ota). The series attracted 887 attendees.

#### ARCHITECT TALKS

The CAC's Architect Talks invited two design luminaries— Ole Scheeren and Jeanne Gang—to look at the evolution of their respective studios' work over their impressive, and still ascending, careers. The series attracted 647 attendees to 2 events.

#### **DESIGN DIALOGUES**

The CAC's lecture series on timely design trends and local planning issues attracted 999 attendees to 3 lectures on the topics of The Future of Airport Design, The Future of the Office, and Lessons from Seattle: An Interview with Planning Chief Samuel Assefa.



#### 2020 PROGRAM REACH

- O LECTURES, CLASSES AND EVENTS: 15,358
  ATTENDEES ACROSS 70 PUBLIC PROGRAMS
  (contrasted with 4,324 attendees across 38 in-person programs in 2019)
- OPEN HOUSE CHICAGO: 120,755 ATTENDEES (contrasted with 109,000 in 2019)
- © EXHIBITIONS: 10,557 ATTENDEES (down from 76,614 in 2019)



CAC Director of Corporate and Institutional Relations Patricia Lara Garza facilitate "Advancing Equity through Partnership" panel with Ernest C. Wong, Founder and Principal at CAC Industry Council member, Kimberly Dowdell, Director of Business Development at HOK Architects, and Juan Gabriel Moreno, President and Founder of Juan Gabriel Moreno Architects.

#### CURRENT PROJECTS

The CAC's series covering significant new project starts and completions in Chicago included a round-up of the city's greenest new buildings as well as a deeper look into the successful inclusion of some local Frank Lloyd Wright properties to the list of World Heritage Sites. The series attracted 175 attendees to 2 events.

#### SPECIAL PROGRAMS

In addition to the core programs outlined above, 832 people attended Celluloid Skylines, a special four-part (athome) architecture-themed film festival that CAC presented in partnership with the historic Music Box Theatre in Lakeview. Highlights included post-screening discussions with Los Angeles design czar Christopher Hawthorne (Blade Runner); Columbus, Indiana curator Anne Surak (Columbus); SOM engineer Aaron Mazeika (Peter Rice: An Engineer Imagines); and historian Jean Guarino (The Hudsucker Proxy), all hosted by CAC's Director of Interpretation (and film buff) Adam Rubin.

The Chicago Architecture Center plays an important role in Chicago to interpret the built environment for everyday Chicagoans. With its focus on championing design excellence, the CAC is in the unique position to be the convener on critical design conversations that advance thoughtful development for residents across the city."

> - Maurice D. Cox Commissioner, Chicago Department of Planning and Development

# **OPEN HOUSE CHICAGO**

The 10th year of Open House Chicago (OHC) incorporated several transformations to conform with public health protocols, which continue to shape this world-famous, public festival to this day. Major changes included extending the event to cover 2 weekends with an interim week-long period of public programs celebrating the work of our OHC community partners and encouraging patronage of local retail establishments. We introduced a GPS-enabled mobile app that allowed participants to enjoy dozens of CAC staff-curated, self-directed trails across the city, with an emphasis on experiences in South and West Side neighborhoods. The 2020 festival was extended by an extra week due to popular demand.

Over the full 17-day run, OHC attracted an estimated 120,755 participants, including 38,510 who directly engaged with the mobile app and another 18,409 attendees who partook in the public programs.

With the help of nearly 75 community partner organizations and more than 80 local businesses, OHC 2020 featured sites in the following communities: Downtown, Auburn Gresham, Austin, Back of the Yards/ New City, Beverly, Bronzeville, Chinatown, Englewood, Evanston/Rogers Park, Glencoe, Humboldt Park, Hyde Park/Kenwood, Kenilworth, Lincoln Park, Logan Square, Near North Side, Near West Side, North Lawndale, North Shore, Oak Park, Pilsen, Pullman/Roseland, South Shore, Wicker Park, Winnetka, and Woodlawn.

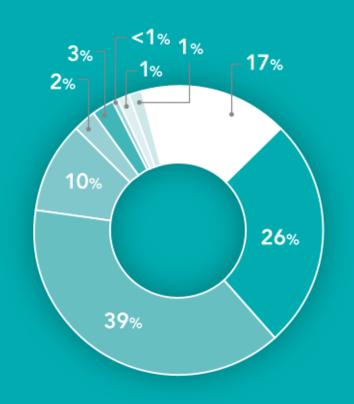
OHC 2020 was made possible through the generous support of Wintrust, ComEd, the National Endowment for the Arts, National Endowment for the Humanities, Orren Pickell Building Group, Ozinga, Tawani Property Management, Regina Stein, and Roland James. Media sponsors included Chicago magazine, Chicago Reader, WBEZ, and Vocalo. Additional partners included Choose Chicago, the Chicago Transit Authority and the Open House Worldwide family of events.



# FINANCIAL STATEMENTS 2020

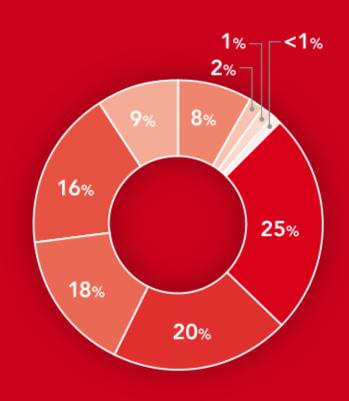
### REVENUES

TOTAL REVENUE	\$5,894,914
<ul> <li>Administration</li> </ul>	97,4439
<ul><li>Association of Architecture Organizations</li></ul>	83,350
<ul><li>Education and Public Programs</li></ul>	78,531
Center Revenues	138,879
Retail Activities	28,130
Membership	600,312
<ul><li>Development</li></ul>	2,295,635
Capital Campaign	160,050
○ Tours	1,535,588



### **EXPENSES**

TOTAL EXPENSES	\$10,369,557
Architecture Organizations	
<ul> <li>Association of</li> </ul>	95,506
<ul><li>Membership</li></ul>	142,106
<ul><li>Retail Activities</li></ul>	187,329
Development	973,525
CAC Related	843,358
<ul><li>Education and Public Programs</li></ul>	1,837,845
<ul><li>Administration</li></ul>	1,626,014
<ul><li>Marketing and Promotion</li></ul>	2,074,809
○ Tours	2,589,065



# **2020**

ASSETS	Current Assets	
	Cash and investments	4,552,918
	Accounts and pledges receivable	1,329,917
	Inventory	2,069
	Prepaid expenses	140,170
	Total Current Assets	6,025,074
	Property and Equipment	
	Net equipment and leasehold improvements	10,460,801
	Other Assets	
	Collection items	1,716,823
	Receivables, noncurrent	1,045,921
	TOTAL ASSETS	\$19,248,619
LIABILITIES	Current Liabilities	
	Accounts payable	44,063
	Accrued liabilities	203,619
	Deferred revenue	78,756
	Current portion of long-term debt	168,523
	Total Current Liabilities	494,961
	Long-Term Liabilities	
	Long-term debt	2,096,418
	Deferred rent	4,194,655
	TOTAL LIABILITIES	\$6,786,034
NET ASSETS	Net assets without donor restrictions	9,723,910
	Net assets with donor restrictions	2,738,675
	TOTAL NET ASSETS	\$12,462,585
	TOTAL LIABILITIES AND NET ASSETS	\$19,248,619

# **DONORS & PARTNERS**

#### INSTITUTIONAL GIVING

#### \$500,000-\$999,999

Turner Construction Company Foundation

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#### \$250,000-\$499,999

National Endowment for the Humanities

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Architecture

Hoerr Schaudt Landscape Architects

**JGMA** 

Landon Bone Baker Architects

Magnusson Klemencic Associates, Inc.

OKW Architects, Inc.

RATIO Architects

Real Restoration Group

SMNG A Ltd.

Studio Gang Architects

Tully & Associates

Valerio Dewalt Train Associates

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#### IN-KIND CONTRIBUTIONS

Bus Tours Magazine

CGN

Chicago Latino Network

Chicago Magazine

Chicago Reader

Communications Problem

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